
Definition:

A perimeter exhibit space is an In-line or linear exhibit space that is located on the outer-perimeter of the exhibit floor, with no exhibitors behind them.

Use of Space:

Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors.

Exhibit Space Rental Includes:

- In-line space will have a standard 8' high blue and white back drape and 3' high blue side drape.
- Booths 300 square feet or less will receive an identification sign. Name will be taken off the space invoice.

Carpet:

The Expo Hall is **not** carpeted. **Exhibit spaces are required to have carpet or some type of floor covering.** You are allowed to bring your own or order from the official event contractor. If you need to use the concrete floor to demonstrate your product, please contact Event Management for approval.

Height:

All display fixtures, components including graphics and identification signs are allowed a maximum height of 12' only in the back half (measuring 5' from the back wall) of the exhibit space. A maximum height of 4' is allowed in the front half of the exhibit space (measuring 5' from the aisle).

Corner Perimeter Exhibit Spaces:

A corner perimeter exhibit space is at the end of a series of exhibit spaces with exposure to intersecting aisles on two sides. All guidelines for perimeter exhibits apply.

10x30's or larger In-line Exhibit Spaces:

When three or more in-line or linear exhibit spaces are used in combination to create a single exhibit space, the 4' height limitation only applies to the portion of the exhibit space which is within 10ft of an adjoining exhibit space or corner.

All booths must adhere to display regulations:

Including ADA, demonstrations, lighting, sound, structural integrity, and storage.

